

## Gingerbread House of Welcome

**Melbourne charity launches range of delicious gingerbread kits and houses to raise vital funds for their homeless support programs.**

*100% of the profits from the fundraising Christmas range will go towards people sleeping rough on Melbourne's streets, providing nutritious meals, hot showers, and specialist services.*

MELBOURNE, October 27, 2023 – St Mary's House of Welcome, a homeless charity located in Fitzroy, has introduced delightful Christmas Gingerbread products and sweet treats to raise crucial funds for people experiencing rough sleeping, chronic homelessness, and housing insecurity.

The Christmas campaign has the tagline "A Sweet Treat So Others Can Eat", reflecting its purpose to raise funds to feed Melbourne's homeless community. 100% of the profits will be go directly towards the "Welcome Relief" Meals Program, that provides nutritious meals, hot showers, and specialized services to those who find themselves vulnerable and sleeping rough on the streets of Melbourne.

### **Gingerbread House Christmas Range:**

- **Deluxe Gingerbread House:** These premium, preassembled gingerbread houses are lovingly handcrafted and meticulously decorated.
- **DIY Gingerbread Kit:** Create your own gingerbread masterpiece with the DIY kit, complete with everything you need to make your unique creation.
- **Sweeter Deluxe Gingerbread House:** Take a delightful twist on our deluxe gingerbread houses with our "Sweeter" edition. These houses offer a sweet surprise on the inside, with the entire house filled with chocolates and lollies.
- **Additional Treats:** In addition to gingerbread houses, we offer an array of other delectable treats, including gingerbread people, vanilla cookies, and more. These treats make delightful gifts for loved ones.

*Our Gingerbread is- Made in Melbourne, Made from Natural Ingredients, Soft and Deliciously Scrumptious.*

# Gingerbread House of Welcome

St Mary's House of Welcome's commitment to providing crucial services to the community includes:

- **Hot Nutritious Meals:** Daily servings of breakfast and lunch, ensuring people have access to food to meet their basic needs.
- **Showers:** Access to hot showers with towels and toiletries to promote hygiene and self-esteem.
- **Emergency Relief:** Immediate support for those facing crises, including clothing, sleeping bags and emergency food hampers.
- **Case Management and Support:** Assistance from Community Support Workers who provide support to address unique challenges.
- **NDIS Psychosocial Program:** Programs designed to support people living with disabilities under the National Disability Insurance Scheme (NDIS).
- **Social Inclusion and Wellness Programs:** A wide range of activities, including art and craft sessions, cooking classes, yoga, and gardening, promoting social inclusion and overall wellness.
- **Access to Centrelink and Computers:** Support in accessing essential government services and computer resources for communication and job-seeking.

A service user at St Mary's House of Welcome beautifully describes the impact of the organisation: "The meals program helps me every day. I come here to meet people... the people here talk to me... they ask me how I'm going... they care".

## St Mary's House of Welcome

St Mary's House of Welcome is a not-for-profit open-access centre in the heart of Melbourne, providing basic essential services to people who are homeless and experiencing poverty, severe and persistent mental health issues, and those who are extremely isolated and socially marginalised. With an open-door policy, St Mary's House of Welcome provides practical assistance, including meals, showers, clothing, material aid, and specialised support such as information, referral to access specialist services, legal support, and emergency relief.

Instagram: @StMarysHouseOfWelcome

Facebook: @smhow

Website: [www.smhow.org.au](http://www.smhow.org.au)

Gingerbread Instagram: @gingerbreadhouseofwelcome

Gingerbread Website: [www.gingerbreadhouseofwelcome.org.au](http://www.gingerbreadhouseofwelcome.org.au)