



**MEDIA RELEASE
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STAR-STUDED CONCERT TO LAUNCH EMERGENCY ACTION ALLIANCE UKRAINE APPEAL

Caritas Australia is proud to be a founding member of the Emergency Action Alliance, which will this Wednesday launch their first emergency appeal with a two-hour Concert for Ukraine featuring Ed Sheeran, Camila Cabello and Manic Street Preachers.

Screening on **ABC TV Plus this Wednesday, March 30 at 8.30pm (AEDT)** the all-star event will spread a message of hope and support while raising funds to address the immediate needs of people fleeing the conflict in Ukraine, as well as for the long road ahead for recovery.

This is the first emergency appeal for Emergency Action Alliance, bringing together 15 of Australia's leading aid charities to form a single fundraising entity when major disasters take place overseas.

Viewers of the Concert for Ukraine will be able to donate throughout the evening, and in the following two weeks. All money raised will complement the recently announced \$2 million Federal Government contribution to Emergency Action Alliance's Ukraine Appeal, as well as proceeds from existing Emergency Action Alliance member Ukraine appeals.

Kirsty Robertson, Caritas Australia's CEO said: *"We know from our long-standing partners on the ground in Ukraine and neighbouring countries that the need is significant – we're talking millions of people fleeing the conflict and now in need of urgent humanitarian assistance. We're proud to be launching the first emergency appeal with Emergency Action Alliance for Ukraine, and to be working with the other members to raise more funds and ultimately reach more people. The Concert for Ukraine is a really exciting way to launch this appeal and we're thrilled to have the support of ABC for this event, which I am sure will be spectacular."*

Viewers will be able to donate money to the cause throughout the evening online through **emergencyaction.org.au** and via phone on 1300 939 000. Viewers will also be able to catch up on the concert on ABC iView for 30 days after the broadcast and continue to donate after the event has finished.

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About Emergency Action Alliance: Emergency Action Alliance brings together 15

leading Australian aid charities at times of crisis overseas to raise funds quickly and efficiently. In these times of crisis, people in life-and-death situations need our help and our mission is to save, protect and rebuild lives through effective humanitarian response. Emergency Action Alliance's 15 member charities are: ActionAid Australia, Act For Peace, ADRA, Anglican Overseas Aid, Australia for UNHCR, Australian Lutheran World Service, Baptist World Aid Australia, Care Australia, Caritas Australia, CBM Australia, ChildFund Australia, Oxfam Australia, Plan International Australia, Save the Children Australia and Tearfund Australia.

Twelve of EAA's 15 members are either responding or planning to respond in Ukraine or in neighbouring countries and will receive funds from this appeal. Some may work through trusted local partners while others will work through their European counterparts.

How to donate:

- Online: <https://emergencyaction.org.au/ukraineemergencyappeal>
- Phone: 1300 939 000
- SMS: Text ACTION to 0400 662 662